

Case Study

Worcester's Big Parade for St Richard's Hospice, Worcester

As part of this year's charitable contribution, the directors of Thorlux Lighting have chosen to donate to St Richard's Hospice in Worcester, a local hospice that cares for adults with a serious progressive illness, improving their quality of life from diagnosis, during treatment and to their last days.

This year the hospice has organised an elephant sculpture trail, with a minimum of 30 individually designed elephants displayed throughout the streets and public spaces of Worcester city from Monday 12 July to Sunday 5 September 2021. At the end of the period, the sculptures will be auctioned to raise funds for the hospice's care of patients, loved ones and bereaved people across Worcestershire.

Each elephant is sponsored by a company and designed by an artist. The artists, both well known and undiscovered, submitted their designs, and after much deliberation Thorlux chose 'The Elephant Tree' by local artist Marnie Maurri. The theme connects with the Company's environmental initiatives, particularly the FW Thorpe carbon offsetting scheme.



We're very aware of the care St Richard's provides to patients and families locally. It's a charity that strikes a chord with the team here.

When we heard about the elephant parade, we thought it was a great way to support our hospice heroes."

Craig Muncaster

Joint Chief Executive, Group
Financial Director

